



Payment Processing, Inc. Drives into Buy Here-Pay Here Auto Dealership Market with Industry Pioneer, Wayne Reaves Software

Partnership delivers PayMover SecurePlus technology, removing in-the-clear cardholder data from payments equation

Newark, CA – June 21, 2011 -- Payment Processing, Inc. (PPI), the industry leader for integrated payments, today announced a partnership with Wayne Reaves Software, developer of automobile dealership management systems. The PayMover SecurePlus payment platform, integrated with Wayne Reaves software, enables dealerships to process credit and debit card payments with advanced security features. The partnership marks PPI's growth, as a key payments technology player, into the 'buy here-pay here' dealership arena.

Wayne Reaves software utilizes Managed Payer Data for recurring business, allowing the storage of credit card data on PPI's secure servers, significantly reducing risk for the dealership and the customer. Moreover, Encrypted Swipe functionality ensures the POS system never handles clear text cardholder data.

Wayne Reaves' car dealer management software supports all aspects of running a dealership, including: management of dealer vehicle inventory, sales tracking, finance and insurance calculations, customer tracking/follow-up, accounting, bank contracts, buy here-pay here leasing, sales forms, administrative and legal documentation, and full service technical support. Wayne Reaves also provides full website services and internet marketing.

"The integrated technology offered by PPI creates a safer experience for the buy here-pay here customer," stated Wayne Reaves, "and adds a higher level of protection from cardholder data theft for the auto dealership."

PPI President, Eddie Myers, added, "The comprehensive security features in PayMover SecurePlus are a natural fit for Wayne Reaves' solution. Auto dealerships will, no doubt, see the value in removing usable card data from their operations for security far beyond PCI compliance."

About Wayne Reaves Software

A successful independent auto dealer for more than 26 years, Wayne Reaves entered the software business in 1987, delivering superior software development for the highly specialized needs of automobile dealerships, buy-here/pay-here lots, title pawns and much more. Wayne Reaves Software has more than 6,500 users of his software and websites across the United States. WayneReaves.com is a one-stop shop for dealerships, offering time and money-saving products to independent dealers like: 100% verified legal forms, plain-paper printable forms, detailed VIN exploder, stock photos, automated

3rd party-uploads from websites and much more. These tools allow independent dealers to compete directly with the large branded dealers. More information is available at waynereaves.com.

About Payment Processing, Inc.

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. In 2010, PPI processed in excess of \$6.5 billion in Visa® and MasterCard® payments. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA-DSS/PCI DSS security services. It's why more than 1,500 partners and 49,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at www.paypros.com.

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