



FOR IMMEDIATE RELEASE

## **Touch Dynamic and Payment Processing, Inc. Offer Encryption-Based POS Bundle**

**Irvington, NJ – May 13, 2011** – Touch Dynamic, a leading manufacturer of all-in-one touch systems and Payment Processing, Inc. (PPI), the industry leader for integrated payments, announce that their products – the Breeze All-in-One system and PayMover SecurePlus hosted payments platform – can be integrated to offer an encryption-based POS system bundle. These products have integrated MagTek’s MagneSafe™ Security Architecture (MSA), a layered approach to transaction security that combines encryption, tokenization, authentication and dynamic data, which enables integrated payment solutions to process transactions more securely, using only encrypted data, and thereby removing any sensitive, clear text card data.

Utilizing PPI’s PayMover SecurePlus technology platform and a MagTek IPAD®, a PCI PED 2.x compliant device, Touch Dynamic’s Breeze All-in-One can be integrated to deliver PCI compliant payment processing that offers the latest advancements in card data encryption. This integrated POS bundle provides a complete encrypted solution that supports credit, debit, gift and hand-keyed transactions and tokenization.

Most notably, 2010 Microsoft RMS Partner of the Year, New West Technologies, has been implementing this solution with retail customers throughout the US. “With PayMover SecurePlus for Microsoft Dynamics RMS, credit, debit, hand-keyed and gift transactions are easier, faster and – most importantly – safer for our customers. We believe this product to be a substantial new offering for Microsoft Dynamics RMS resellers and customers,” commented Dan King, President of New West Technologies.

“PPI, in conjunction with our strategic partner, New West, is delivering the most secure solution on the market today for Microsoft Dynamics RMS customers,” said Eddie Myers, President of PPI. “Retail customers are demanding advanced security solutions to protect their businesses. Advanced levels of security using encryption are paramount to meet this demand and will provide resellers with a significantly differentiated offering.”

As advancements in technology are made, Touch Dynamic remains committed to ensuring that our products integrate with the latest offerings in secure payment processing. To learn more about the encryption-based bundles, visit

[www.touchdynamic.com](http://www.touchdynamic.com).

### **About Touch Dynamic**

Founded in August of 2001, Touch Dynamic is an ISO 9001:2008 certified manufacturer of all-in-one touch terminals, small form factor PC's, touch screen monitors and mobile POS devices for a variety of industries. We understand the demands on our channel partners and provide unique products and additional value-added services to help them meet the specific needs of their customers. Touch Dynamic has leveraged our employee's extensive experience in these markets to develop a focused product line of unmatched quality and features. We back it with a sales and support staff that is highly skilled and motivated to solve any issue that might arise. For more information, visit [www.touchdynamic.com](http://www.touchdynamic.com)

### **About Payment Processing, Inc.**

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. In 2010, PPI processed in excess of \$6.5 billion in Visa® and MasterCard® payments. We provide developers with a full range of inhouse services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA-DSS/PCI DSS security services. It's why more than 1,500 partners and 46,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at [www.paypros.com](http://www.paypros.com).

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