



## **Progressive Automotive Releases R.O. Writer with Integrated, Encrypted Payment Processing**

*Payment Processing, Inc. delivers automotive industry's first payment integration processing only encrypted card data*

**Newark, CA – June 14, 2011** -- Payment Processing, Inc. (PPI), the industry leader for integrated payments, announces a partnership with Progressive Automotive Systems, Inc., making available a version of Progressive Automotive's R.O. Writer<sup>®</sup> Shop Management Software integrated with swipe encryption technology. The integration adds encrypted cardholder data security features beyond Payment Card Industry (PCI) compliance by ensuring that only encrypted card data – including credit, debit and hand-keyed transactions – are processed.

Utilizing PPI's PayMover SecurePlus capabilities, which integrate the Magtek IPAD device, the data at the point of swipe never handles information "in the clear." Encryption takes place within an encapsulated magnetic read head as the card is swiped, eliminating the chance of intercepting clear text data.

Stated PPI President, Eddie Myers, "The value of advanced security features such as encryption at the point of swipe should be clear to developers operating in today's electronic payments environment. The auto repair operations served by Progressive will benefit greatly from this type of cardholder security."

Rick Stermole, Sales Director at Progressive Automotive, added, "The additional cardholder security from PPI will help protect businesses and their customers. The protections of PCI compliance are a solid start, but with the addition of swipe encryption, users of R.O. Writer software will be covered with even more protection."

PPI's comprehensive solutions are developed and supported completely in-house by payment processing technology and service experts. Each solution includes all the components critical for successful integrated payments:

- Free, feature-rich and fast hosted payment technology
- Secure, reliable transaction processing operating seamlessly within the application
- Free integration/certification services with developer kit
- Dedicated account managers for developers and their resellers
- Aggressive revenue sharing programs
- Marketing services to promote the integrated solution
- Free, unlimited 24/7/365 support

**About Progressive Automotive Systems, Inc.**

Progressive Automotive Systems, Inc. ([www.rowriter.com](http://www.rowriter.com)) – developers of the R.O.Writer shop management software – has been providing software solutions to the automotive aftermarket since 1989. As early as 1977, PAS provided consulting services for franchise automobile dealers. In the decades that followed, PAS has helped thousands of shop owners reach their true potential. R.O. Writer is currently used by almost 5,000 repair facilities in the U.S.

**About Payment Processing, Inc.**

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA DSS/PCI-DSS security services. It's why more than 1,500 partners and 47,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at [www.paypros.com](http://www.paypros.com).

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