



Florists Reap Benefits of Partnership Between SunFlower Technologies and Payment Processing, Inc.

*Integrated payment processing now offered in
hosted QuickFlora POS Shop Management System*

Newark, CA – December 17, 2008 – Payment Processing, Inc. (PPI), the industry leader for integrated payment solutions, today announced a partnership with point-of-sale software developer and website hosting service, SunFlower Technologies. Through the partnership, the PPI PayMover payment platform will be integrated with SunFlower’s QuickFlora POS Shop Management System.

The QuickFlora POS Shop Management System is a hosted retail point-of-sale software package for florists. The system features point-of-sale, general ledger, inventory control, accounts receivable, accounts payable, order entry, purchasing, payroll, help desk, shopping cart, PDA integration, VOIP integration and customizable reports. QuickFlora, as a Software-as-a-Service (SaaS) product, fully integrates with the most powerful eCommerce website in the floral industry. To use the application, florists need only have access to the internet.

PPI PayMover is a revolutionary all-inclusive payment platform that can be integrated with virtually any business application, hosted or deployed. PPI PayMover streamlines software development time while delivering a flexible, cost-effective and scalable solution.

“PPI’s extensive background with SaaS applications makes this partnership a natural for us,” said Chuck Riegel, executive vice president, software products and partnerships at PPI. “Our payments expertise and SunFlower’s impressive hosted POS application will serve florist operations well.”

Alex Frost of SunFlower Technologies added, “QuickFlora’s functionality streamlines business in the modern florist operation, whether a brick and mortar shop or online. Reliable credit card processing is a must-have and PPI provides that for our customers.”

PPI’s comprehensive solutions are developed and supported completely in-house by PPI experts, resulting in a unique 360-degree view of the entire payment transaction. Each solution includes all of the critical products and services that define successful integrated payment processing:

- Free, feature-rich, fast and dependable payment technology
- Seamless and secure transaction processing
- Free developer kit and integration/certification services
- PA-DSS/PCI-DSS validation services for software developers and their customers

- Dedicated account managers for developers and their resellers
- Aggressive revenue sharing programs
- Marketing services to promote the integrated solution to customers
- Free, unlimited 24/7/365 technical support from experts familiar with the specific solution

SunFlower Technologies

SunFlower Technologies currently hosts over 3,000 websites for independent florists. The company's technologies, including QuickFlora POS, have been proven over many years and countless holidays with some of the largest florists in the nation. SunFlower is a preferred technology provider to three major floral associations. Learn more at www.sunflowertechnologies.com.

About Payment Processing, Inc.

Since 1995, PPI has led the industry in providing software developers with a full range of services for developing and promoting integrated payment solutions, including PPI-developed payment gateway technology, integration support, merchant support, marketing assistance and PA-DSS/PCI-DSS security services. Today, PPI is the most successful company in the world focused on integrated payment solutions, supporting over 1,100 partners and more than 30,000 merchants with efficient, cost-effective payment solutions. In 2008, PPI is on track to process in excess of \$5 billion in Visa® and MasterCard® payments. For more information, visit www.paypros.com.

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