



Payment Processing, Inc. Enters Growing Mobile Point-of-Sale Market

Partnership with New West Technologies allows businesses to engage in secure mobile commerce within powerful handheld POS application

Newark, CA – October 5, 2010 -- Payment Processing, Inc. (PPI), the industry leader for integrated payments, announces a strategic partnership with New West Technologies, marking PPI's entrance into the expanding mobile handheld point-of-sale industry. PPI's integration with the Mobile X POS system from New West allows secure, on-the-spot payment processing within a handheld device containing the same functionality as traditional POS applications.

The Mobile X platform is designed for businesses in need of robust, feature-rich standalone applications, but requiring the flexibility of mobile commerce. Potential markets include: food trucks, transportation, stadiums, ticketing, charitable giving, and event/festival sales. Brick and mortar operations will also benefit with the extension of sales to tradeshow, conferences and similar functions.

The software is integrated with the PPI PayMover hosted payment platform. As a validated Payment Application Data Security Standard (PA-DSS) application, Mobile X is compliant with the global security standard created by the Payment Card Industry Security Standards Council.

“While most of the market is focused on delivering mobile card terminals, our partner, New West, has delivered a fully functioning mobile POS application,” stated PPI President, Eddie Myers. “This product and partnership will open the door to many new markets for our reseller partners.”

New West President, Dan King, added, “PCI compliant, easy-to-use payment processing from PPI adds another key feature to Mobile X POS. Businesses of all sorts will benefit from using a handheld device containing all the power and functionality of a counter-top POS system.”

PPI's comprehensive solutions are developed and supported completely in-house by payment processing technology and service experts. Each solution includes all the components critical for successful integrated payments:

- Free, feature-rich and fast hosted payment technology
- Secure, reliable transaction processing operating seamlessly within the application
- Free integration/certification services with developer kit
- Dedicated account managers for developers and their resellers
- Aggressive revenue sharing programs
- Marketing services to promote the integrated solution
- Free, unlimited 24/7/365 support

About New West Technologies

Founded in 1992 in Portland, Oregon, New West Technologies is a leading integrator of retail point-of-sale software solutions. As a full-service technology provider with extensive experience in business computer networking and retail software development and installation, we deliver comprehensive, practical solutions that dramatically improve your profitability and workflow management. More information available at www.newestech.com.

About Payment Processing, Inc.

Since 1995, PPI has been partnering with software developers and their customers, delivering nothing less than robust, stable, fully supported and profitable integrated payment solutions. We provide developers with a full range of in-house services for building and promoting integrated payment solutions, including PPI-developed hosted payment services, integration support, customer support, marketing assistance and PA DSS/PCI-DSS security services. It's why more than 1,400 partners and 40,000 businesses have selected Payment Processing, Inc. as their dedicated payment professionals. Learn more at www.paypros.com.

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