



PPI Announces the Availability of PPI PayMover Encrypted Swipe for Securing Credit Card Transactions

First Delivery of the PPI Point-2-Point Cardholder Data Security Program for Application Software Developers

RSPA RetailNow 2009, Las Vegas, NV – July 14, 2009 -- Payment Processing, Inc. (PPI), the industry leader in integrated payments, today announced the general availability of ***PPI PayMover Encrypted Swipe***. Encrypted swipe technology encrypts credit card track data at the reader, ensuring the merchant's point-of-sale never handles data in a useable format.

PPI PayMover Encrypted Swipe is the first deliverable of the ***PPI Point-2-Point (P2P) Cardholder Data Security Program***. Based on PPI's PayMover Payment Platform, the program is designed to reduce credit card data theft, help software developers achieve Payment Card Industry (PCI) compliance at a fraction of the cost and, potentially, remove the need for software developers to complete PCI compliance.

The PPI PayMover Encrypted Swipe solution includes:

- MagneSafe™ Reader – retail price of \$129
- Decryption Service – included
- Software Development Kit – free
- Developer Services for Integration Assistance – free

The first commercially available product utilizing the PPI PayMover Encrypted Swipe solution is currently available from Ingram Micro. Their Secure POS SMB Bundle is a collaboration between industry leaders Ingram Micro, HP (HP rp3000), Uniforce (POS Software), MagTek (MagneSafe reader) and PPI (merchant services and payments technology).

PPI's comprehensive solutions are developed and supported in-house, resulting in a unique 360-degree view of the entire payment transaction. Each solution includes the critical components defining successful integrated payment processing:

- Free, feature-rich, fast and dependable technology
- Seamless, secure transaction processing
- Free developer kit and integration/certification services
- PA DSS/PCI-DSS validation services for developers and customers
- Dedicated account managers for developers and resellers
- Aggressive revenue sharing and marketing programs
- Free, unlimited 24/7/365 technical support from experts familiar with the solution

Software developers seeking more information about the PPI Encrypted Swipe Solution should visit:
www.paypros.com/landing/ppisecurity.asp.

About Payment Processing, Inc.

Since 1995, PPI has been the industry leader in providing software developers with a full range of services for developing and promoting integrated payment solutions, including PPI-developed payment gateway technology, integration support, merchant support, marketing assistance and PA DSS/PCI-DSS security services. Today, PPI is the most successful company in the world focused on integrated payments,

supporting nearly 1,200 partners and more than 33,000 merchants with efficient, cost-effective payment solutions. In 2008, PPI processed in excess of \$5 billion in Visa[®] and MasterCard[®] payments. Learn more at www.paypros.com.

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